

Zachary Mardi Gras 2026

Chenese Lewis PR &
Marketing Communications
Agency



ZACHARY
MARDI GRAS

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Summary



7.54M

Estimated Views

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social



844M

Audience

Combined total of publication-wide audience figures for all outlets featuring coverage



1.49K

Engagements

Combined total of likes, comments and shares on social media platforms



63

Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz



35

Pieces of Coverage

Total number of online, offline and social clips in this report



11.7K

Est. Social Views

Prediction of lifetime views of social posts, based on audience reach and...



7

Coverage that links

How many items of coverage contain at least 1 backlink to the website(s) you're promoting.

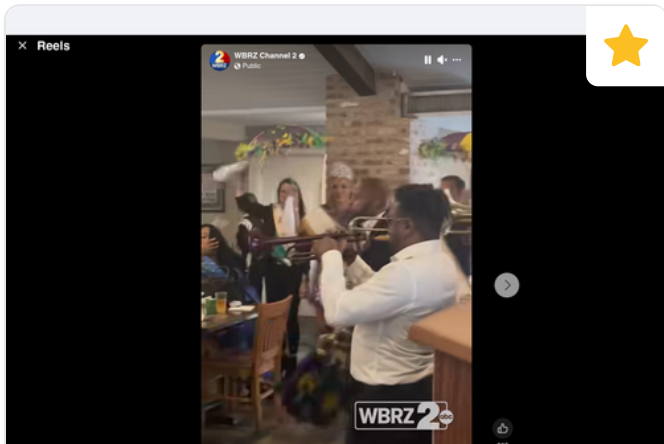


8

Links from Coverage

Total number of backlinks found across all the coverage.

Highlights



WBRZ Channel 2

WBRZ's own April Davis emceed a celebration at the Copper Mill Golf Club ahead of the Zachary...

498K 260



WAFB

Inaugural Zachary Mardi Gras parade to roll through streets in 2026

33.8K 318 5




Louisiana First News


City of Zachary enhances security ahead of first ever Mardi Gras celebration

33.8K 219 5



Coverage

35 pieces



The Advocate 

Heroes honored in...


 725K  5.12K




WAFB 




Inaugural Zachary Mardi...

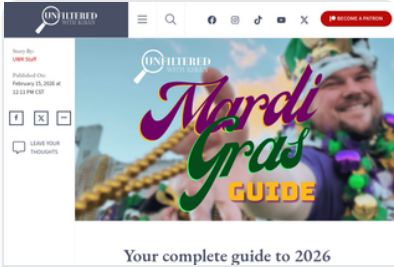
 33.8K  197




WBRZ 



Who is your hero? Zacha...

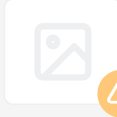
 579K  5.14K  4




Unfiltered with Kiran 



2026 Mardi Gras Guide:...

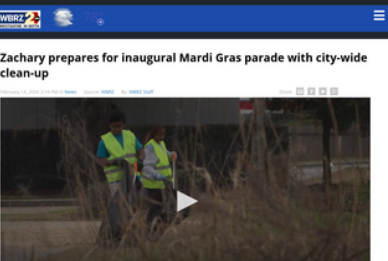
 41.4K  6.08K




The Advocate 




Inaugural Zachary Mardi...


 725K  5.12K




WBRZ 



Zachary prepares for...


 579K  5.13K  1




WBRZ Channel 2 




WBRZ's own April Davis...

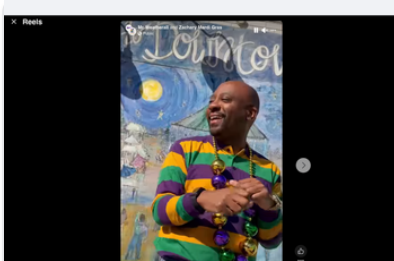
 498K  260




WBRZ 



Community leaders hold...


 579K  5.13K  1




Mr. Weatherall 




Zachary Mardi Gras...

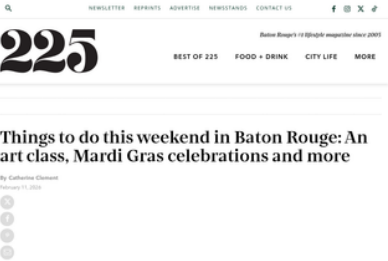
 200K  675




WBRZ 



Zune In Previews: Zachar...

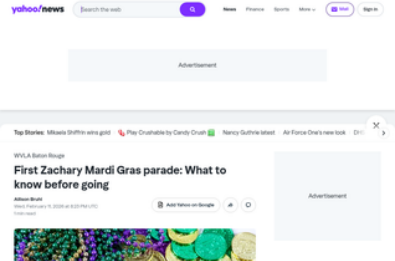
 579K  5.14K  8




[225] 



Things to do this weeken...


 42.2K  474




Yahoo | Mail, Weath... 



First Zachary Mardi Gras...


 365M  2.14M




The Advocate 



Around Zachary for Nov...


 725K  5.12K




https://www.wafb.co... 




Dr. Beau Clark Discusses...

 707K  5.19K



Louisiana First News 

City of Zachary enhances...

 33.8K  219  5

Yahoo | Mail, Weath...

City of Zachary enhances security ahead of first ever Mardi Gras celebration

365M 2.14M

7 KPLC

Zachary holding inaugural Mardi gras event

JAVA TALK

https://www.kplctv.c...

Zachary holding inaugur...

148K 1.32K

WAFB

Inaugural Zachary Mardi...

33.8K 318 5

WAFB 9

Inaugural Zachary Mardi Gras parade to roll through streets in 2026

https://www.wafb.co...

Inaugural Zachary Mardi...

707K 5.19K

The Advocate

Doug Williams, Regena...

725K 5.12K

MSN

New Mardi Gras tradition...

94.4M 436K

WBRZ Channel 2

Post by WBRZ Channel 2

498K 11K 521

Yahoo | Mail, Weath...

New Mardi Gras tradition...

365M 2.14M

WBRZ

Zachary sets plans for...

579K 5.15K 13

THE ZACHARY ADVOCATE-Plainsman

ZACHARY PARADES INTO CARNIVAL TRADITION

260218ZAC G001

260218ZAC G004

NewsBreak

Zune In Previews: Zachar...

16.7M 98.9K

NewsBreak

Heroes honored in...

16.7M 98.9K

NewsBreak

Inaugural Zachary Mardi...

16.7M 98.9K

NewsBreak

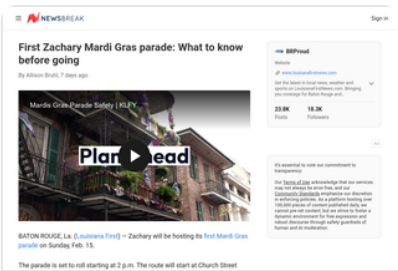
Inaugural Zachary Mardi...

16.7M 98.9K



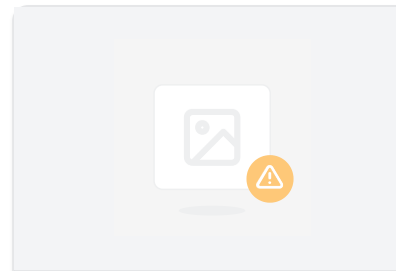
NewsBreak 
Community leaders hold...

 16.7M  98.9K




NewsBreak 
First Zachary Mardi Gras...

 16.7M  98.9K

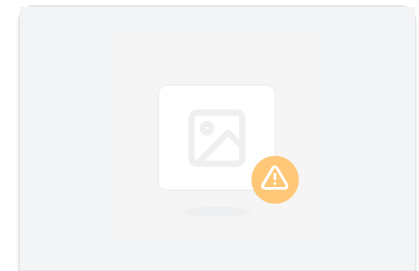



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Zachary Mardi Gras



Louisiana First News 
Access to this page has...

 45.1K  448



Porch & Parish | Exc... 
Just a moment...

 1.58K  901